



总结报告

POST EVENT REPORT

Emerging Challenges & The Future of Food Safety
新兴挑战 & 食品安全的未来

GFSI FOCUS DAY CHINA 2018

2018 全球食品安全倡议中国主题日

2018年11月6日中国·上海
Nov. 06, 2018 Shanghai · China



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Executive Summary

要点

Emerging Challenges & The Future of Food Safety 新兴挑战 & 食品安全的未来

The **GFSI Focus Day** aims to provide Chinese stakeholders in the food industry an opportunity to find out more about the Global Food Safety Initiative but it will also serve as a unique opportunity for networking and knowledge exchange.

The GFSI China Focus Day 7th Edition follows on from the success of GFSI China Focus Day 2012 - 2017 events, to continue raising awareness around the benefits of GFSI. It is fortunate that there are board members of GFSI and GFSI Japan Local Group members came to China, with CFSI members, showing the significance to Chinese market and sharing in-depth experience, case studies and best practices.

GFSI中国主题日活动旨在为中国食品行业的利益相关者提供机会，更多地了解GFSI，同时也是一次绝佳的机会进行社交联谊和交流分享。

第七届全球食品安全倡议中国主题日活动是在前几届活动成功举办的基础上，继续围绕GFSI能带来的益处进行深入了解探讨。本次活动邀请到了GFSI董事会成员、GFSI日本工作组成员和CFSI成员一起交流、分享成功案例和最佳实践。

TOTAL DELEGATES **367**
与会代表总数



2018 GFSI China Focus Day in Numbers 2018中国主题日关键数字

+360

DELEGATES
与会代表



6

COUNTRIES
来自6个国家



59%

MANUFACTURERS & RETAILERS
生产商和零售商

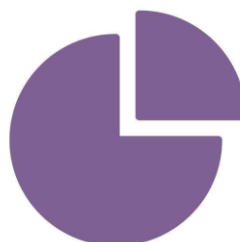
43

SPEAKERS
演讲嘉宾



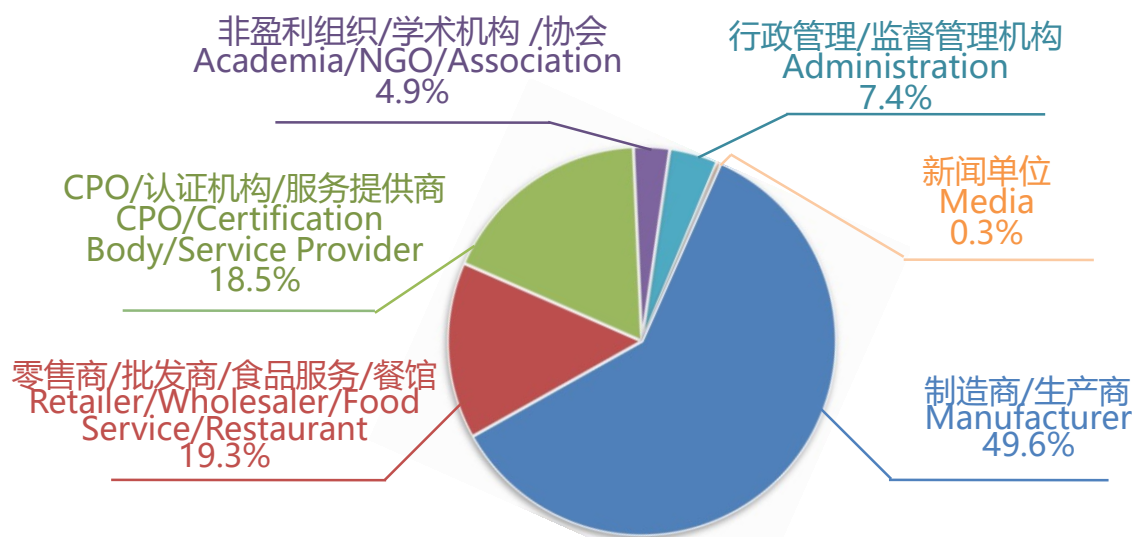
45%

GFSI CHINA LG (CFSI) MEMBERS
来自GFSI中国工作组



Attendee Demographics 与会代表分析

NATURE OF BUSINESS 企业商业性质

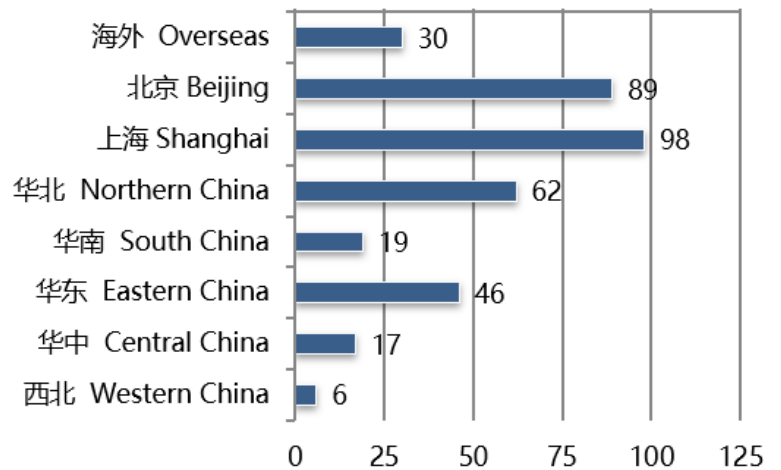


公司类型	数量	百分比
制造商/生产商 Manufacturer	182	49.6%
零售商/批发商/食品服务/餐馆 Retailer/Wholesaler/Food Service/Restaurant	71	19.3%
CPO/认证机构/服务提供商 CPO/Certification Body/Service Provider	68	18.5%
非盈利组织/学术机构/协会 Academia/NGO/Association	18	4.9%
行政管理/监督管理机构 Administration	27	7.4%
新闻单位 Media	1	0.3%
共计 Total	367	100.0%

Attendee Demographics 与会代表分析

	Amount	%
海外 Overseas		
日本Japan	15	4.1%
法国France	6	1.6%
美国USA	3	0.8%
其他Other	6	1.6%
北京Beijing	89	24.3%
上海Shanghai	98	26.7%
华北 Northern China		
山东Shandong	34	9.3%
吉林Jilin	1	0.3%
辽宁Liaoning	6	1.6%
内蒙Inner Mogolia	8	2.2%
河北Hebei	9	2.5%
天津Tianjin	4	1.1%
华南 South China		
广东Guangdong	10	2.7%
广西Guangxi	2	0.5%
四川Sichuan	6	1.6%
其他Other	1	0.3%
华东 Eastern China		
浙江Zhejiang	25	6.8%
江苏Jiangsu	21	5.7%
华中 Central China		
安徽Anhui	8	2.2%
河南Henan	7	1.9%
湖北Hubei	2	0.5%
西北 Western China		
山西Shanxi	3	0.8%
陕西Shaanxi	3	0.8%
总计 Total	367	100.0%

GEOGRAPHIC BREAKDOWN 地区细分



OFFICIAL PROGRAMME

7:30	Registration Open
Emerging Challenges & The Future of Food Safety	
9:00	Welcome and Introduction - Frédéric RENE, Chief Food Safety Officer, Danone & GFSI Board Member
Opening Session	
9:05	Welcome Address - Shaohua PU, Chairman, Bright Dairy, China
9:15	GFSI Board Address - Zao Tian WAN, VP COFCO & GFSI Board Member
Emerging Challenges in Food Safety - Innovation and New Technology for a Better Life	
9:25	Host: Yves REY, Senior Advisor for Leading Food Companies, Former Corporate General Manager, Danone Group & Former GFSI Chairman and Honorable Advisor of GFSI China LG - Wenyi CHE, Chief Advisor, GFSI China Local Group - Dong CHU, Deputy President, China Chain Store & Franchise Association - Xuecong LIU, Secretary General, China Nutrition & Health Food Association - Zhongchao SUN, Executive Secretary General, China Animal Health and Food Safety Initiative
GFSI & YOU	
9:40	GFSI Latest Updates and Invitation to GFSI Conference 2019 Nice France - PIERRE DE GINESTEL, Corporate Quality Director, Auchan & GFSI Board Member - Frédéric RENE, Chief Food Safety Officer, Danone & GFSI Board Member
GFSI Strategy in Action – Harmonisation in Private Certification Programmes (GFSI-Recognised CPOs Panel)	
10:00	Moderated by: Marie-Claude Quentin, Senior Technical Manager, GFSI - Steve Hart, VP Of Education, Outreach, GAA - Chuanwu XIONG, China Representative, IFS - Sarah WU, China Representative, SQF - Fons Schmid, Chairman, FSSC22000 - John Tomlinson, Global Sales & Marketing and APAC Director, BRC
10:40-11:20	Coffee break
Parallel Sessions	
11:20-12:50	Breakout 1: Trust as Foundation – Collaboration Communication and Regulatory Affairs Chaired by: - Zhinong YAN, Executive Director, Walmart Food Safety Collaboration Center & GFSI China LG Steering Committee Vice Chair - Jie XU, Food Safety Director, Danone China & GFSI China LG Steering Committee Vice Chair
11:20	Introduction of the GFSI China LG Collaboration and Regulatory Affairs Task Force - Jie XU, Food Safety Director, Danone China & GFSI China LG Steering Committee Vice Chair
11:25	China's Participation in the Work of the Codex Alimentarius Commission - Yongxiang FAN, Director, Food Safety Standard Division I, China National Center for Food Safety Risk Assessment
11:45	Best Practice Sharing of Regulatory Affairs - Progress of Analysis Report on Traceability Regulations/Standards - Wendy GAO, Director of North Asia Regional Regulatory Affairs, Cargill & GFSI China LG Collaboration and Regulatory Affairs Task Force Leader
11:55	Best Practice Sharing of Collaboration Communication - Experience Sharing on Walmart Food Safety Collaboration Center - Zhinong YAN, Executive Director, Walmart Food Safety Collaboration Center & GFSI China LG Steering Committee Vice Chair
12:05	Innovative Collaboration and Sharing: MIT-Systemic Risk Management of Food Supply Chains - Stacy L.Springs, Senior Director of Programs, MIT



12:30	<p>Progress of GFSI Food Safety Culture Position Chinese Version and Sharing on Food Safety Culture Research Report</p> <ul style="list-style-type: none"> Chenny FENG, Senior Manager, Food Supply and Integrity Services, PwC China & GFSI China LG Collaboration and Regulatory Affairs Task Force Deputy Leader
12:40	<p>Q&A and Summary</p> <ul style="list-style-type: none"> Zhinong YAN, Executive Director, Walmart Food Safety Collaboration Center & GFSI China LG Steering Committee Vice Chair
11:20-12:50	<p>Breakout 2: E-Commerce Food Safety</p> <p>Chaired by:</p> <ul style="list-style-type: none"> Stam YANG, Senior Director, Food Safety & Quality, Starbucks China & GFSI China LG Steering Committee Vice Chair
11:20	<p>Introduction</p>
11:25	<p>Online Catering Development, Food Safety and Nutrition Health</p> <ul style="list-style-type: none"> Hong MIAO, Food Safety Director, Ele.me
11:40	<p>How to Use the Internet to Popularize Food Safety Concepts</p> <ul style="list-style-type: none"> Qingrong GUO, Alibaba Group Senior Business Operation Advisor, Alibaba Certification Department Director
11:55	<p>Carrefour Block Chain Project</p> <ul style="list-style-type: none"> Hervé Martin, National Food Safety and Quality Director, Carrefour China & GFSI China LG Steering Committee Vice Chair
12:10	<p>Using Technology to Manage Food Safety on E-Commerce</p> <ul style="list-style-type: none"> Bin SUN, Quality Director, JD Mall
12:25	<p>Food Safety under New Retail</p> <ul style="list-style-type: none"> Yang LU, Food Safety Director, Meituan-Dianping
12:40	<p>Q&A</p>
11:20-12:50	<p>Breakout 3: Capability Building in Food Safety</p> <p>Chaired by:</p> <ul style="list-style-type: none"> Heidi YAO, Quality Assurance Director, PepsiCo China Region & GFSI China LG Steering Committee Vice Chair Longhai LIU, Director, Food Safety and Quality Affairs, New Hope Liuhe, China & GFSI China LG Steering Committee Vice Chair
11:20	<p>2018 GFSI China Local Group Capability Building Task Force Update and Next Step Plan</p> <ul style="list-style-type: none"> Chuanwu XIONG, China Representative, IFS & GFSI China LG Capability Building Task Force Leader
11:30	<p>GFSI China & CCFA & Walmart Foundation Joint-efforts for SMEs' Capability Building</p> <ul style="list-style-type: none"> Heidi YAO, Quality Assurance Director, PepsiCo China Region & GFSI China LG Steering Committee Vice Chair Dong CHU, Deputy President, China Chain Store & Franchise Association
11:45	<p>Company Capability Building Best Practice ——New Hope Liuhe</p> <ul style="list-style-type: none"> Longhai LIU, Director, Food Safety and Quality Affairs, New Hope Liuhe, China & GFSI China LG Steering Committee Vice Chair
12:00	<p>Global Markets Programme Primary Production Introduction</p> <ul style="list-style-type: none"> Bessie WU, QA Director, Supplier Quality Management, Starbucks China & GFSI China LG Capability Building Task Force Deputy Leader
12:15	<p>Helping SMEs and Consolidating the Foundation of Food Safety - Ecolab Experience Sharing</p> <ul style="list-style-type: none"> Susan NIE, Sr Food Safety Leader, GC & AP, Ecolab
12:30	<p>Roundtable Discussion: Multi-Stakeholder Collaboration on Food Safety Capability Building</p> <ul style="list-style-type: none"> Jenny CHEN, Senior Director, Regulatory Compliance, Walmart China & GFSI China LG Steering Committee Co-Chair Bessie WU, QA Director, Supplier Quality Management, Starbucks China & GFSI China LG Capability Building Task Force Deputy Leader Qingrong GUO, Alibaba Group Senior Business Operation Advisor, Alibaba Certification Department Director Ming WU, General Manager, Retailing and Distribution Sector, SGS China

12:50-14:00	Delegate Lunch
Afternoon Plenary Session	
Moderated by: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor	
Food Safety Culture – a Better Future	
14:00	Update and Overview of GFSI's Food Safety Culture Position Paper Best Practice Sharing Quality and Food Safety Culture at Auchan - PIERRE DE GINESTEL, Corporate Quality Director, Auchan & GFSI Board member
14:20	Best Practice Sharing Quality and Food Safety Culture at BRF - JEAN-FRANÇOIS LEGRAND, Global Food Safety Lead, BRF S.A & GFSI Board Member
Processing of the Future	
14:35	Best Practice Sharing of Danone Food Safety Audits System - Frédéric RENE, Chief Food Safety Officer, Danone & GFSI Board Member
14:50	Food Safety and Innovation - Linda ZHANG, VP, Product Innovation, Food Safety & Quality, China & Asia Pacific, Starbucks
15:05	Food Safety in Future Catering (TBC) - Helena HUANG, Food Safety Director, McDonald's China
15:20-16:00	Coffee Break
Closing Session:	
Moderated by: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor	
Future of Food Safety	
16:00	Prospects for the Future of Food Safety - Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor
16:15	Food Safety Management in Japan - Nobuyuki Tsuzuki, Director, Food Industrial Corporate Affairs Office, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF), Japan
16:30	Building Public-Private-Partnerships (PPPs) - Joseph Scimeca, Vice President, Global Regulatory and Scientific Affairs, Corporate Food Safety Quality and Regulatory, Cargill
The Future is Now & GFSI China Local Group Progress Outcome Launch Ceremony	
16:45	- Zhigang YANG, VP, Mengniu Dairy & GFSI China LG Steering Committee Co-Chair - Jenny CHEN, Senior Director, Regulatory Compliance, Walmart China & GFSI China LG Steering Committee Co-Chair
17:00	Future of Sustainable Food Safety – Private Own Brand to Meet the Consumer Consumption Classification - Claude Sarrailh, President, Metro China & GFSI China LG Supervisory Board Co-Chair
17:15	Walmart Stores and Sam's Club: Building trust through Food Safety - Andrew Miles, President of Sam's Club China and Deputy CEO of Walmart China
17:30	Top Leadership Panel: Collaborative Future of Food Safety to Face Emerging Challenges Moderator: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor - Nobuyuki Tsuzuki, Director, Food Industrial Corporate Affairs Office, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF) - Claude Sarrailh, President, Metro China & GFSI China LG Supervisory Board Co-Chair - Angela LIU, Chairlady of New Hope Liuhe, China & GFSI Board Member - Zhigang CHEN, Director, Safety Department, COFCO & GFSI China LG Steering Committee Vice Chair - Linda ZHANG, VP, Product Innovation, Food Safety & Quality, China & Asia Pacific, Starbucks
18:00	Closing Remarks and Invitation to 2019 GFSI China Focus Day in Chengdu - Angela LIU, Chairlady of New Hope Liuhe, China & GFSI Board Member

会议日程

7:30	注册签到
新兴挑战 & 食品安全的未来	
9:00	欢迎与介绍 · 达能集团首席食品安全官 & GFSI 董事 Frédéric RENE
开幕式	
9:05	欢迎致辞 · 光明乳业有限公司党委书记、董事长 濮韶华
9:15	GFSI 董事致辞 · 中粮集团党组副书记、副总裁 & GFSI 董事 万早田
应对食品安全面临的新挑战 —— 创新和新技术共创美好生活	
9:25	主持人：食品行业资深顾问、前达能集团质量总经理、GFSI 前主席 & 中国工作组荣誉专家 奕博睿 · GFSI 中国工作组首席顾问 车文毅 · 中国连锁经营协会副会长 楚东 · 中国营养保健食品协会秘书长 刘学聪 · 全国动物健康与食品安全倡议执行秘书长 孙忠超
GFSI 与您同在	
9:40	GFSI 全球食品安全倡议全球最新进展及 2019 年法国尼斯全球食品安全大会邀请 · 法国欧尚超市企业质量总监 & GFSI 董事 PIERRE DE GINESTEL · 达能集团首席食品安全官 & GFSI 董事 Frédéric RENE
GFSI 战略在行动——行业标准方案的最新协调进展（GFSI 认可的认证方案所有者座谈）	
10:00	主持人：GFSI 高级技术经理 Marie-Claude Quentin · 全球水产养殖联盟（GAA）教育与外展副总裁 Steve Hart · IFS 亚太区代表处负责人 熊传武 · SQF 中国代表 吴明君 · FSSC22000 主席 Fons Schmid · 英国零售商协会（BRC）全球销售与市场及亚太区总监 John Tomlinson
10:40-11:20	茶歇
平行分论坛	
11:20-12:50	专题讨论 1: 以信任为基础的创新 – 协作沟通和法规事务 主持人： · 沃尔玛食品安全协作中心执行主任 & GFSI 中国工作组指导委员会副主席 严志农 · 达能中国食品安全总监 & GFSI 中国工作组指导委员会副主席 徐杰
11:20	GFSI 中国工作组协作沟通和法规事务组引言 · 达能中国食品安全总监 & GFSI 中国工作组指导委员会副主席 徐杰
11:25	中国参与国际食品法典委员会的工作 · 国家食品安全风险评估中心标准一部主任 樊永祥
11:45	法规事务最佳实践 – 可追溯法规分析报告的进展 · 嘉吉北亚区法规事务总监 & GFSI 中国工作组协作沟通和法规事务组组长 高岩
11:55	协作沟通最佳实践 – 沃尔玛食品安全协作中心的经验分享 · 沃尔玛食品安全协作中心执行主任 & GFSI 中国工作组指导委员会副主席 严志农

12:05	创新协作交流分享：食品供应链的系统风险管理 · 麻省理工学院 (MIT) 生物医学创新中心高级项目经理 Stacy L.Springs
12:30	GFSI 食品安全文化意见书中文版的进展及食品安全文化调研报告分享 · 普华永道中国食品行业诚信服务高级经理 & GFSI 中国工作组协作沟通和法规事务组副组长 冯晨晨
12:40	问答和总结 · 沃尔玛食品安全协作中心执行主任 & GFSI 中国工作组指导委员会副主席 严志农
11:20-12:50	专题讨论 2: 互联网 + 食品安全 主持人： · 星巴克中国食品安全 & 质量高级总监 & GFSI 中国工作组指导委员会副主席 杨琦
11:20	介绍
11:25	网络餐饮发展探索，食品安全与营养健康 · 饿了么食品安全总监 苗虹
11:40	如何运用互联网普及食品安全理念 · 阿里巴巴集团高级运营专家，阿里巴巴认证负责人 郭庆榕
11:55	家乐福区块链项目 · 家乐福中国全国食品安全与质量总监 & GFSI 中国工作组指导委员会副主席 马国维
12:10	以技术驱动电商食品安全管理 · 京东商城品质总监 孙彬
12:25	新零售下的食品安全 · 美团点评食品安全总监 卢扬
12:40	问答与总结
11:20-12:50	专题讨论 3: 食品安全能力建设 主持人： · 百事大中国区质量保证总监 & GFSI 中国工作组指导委员会副主席 姚晖 · 新希望六和食品安全与质量事务总监 & GFSI 中国工作组指导委员会副主席 刘龙海
11:20	2018 年 GFSI 中国工作组能力建设组工作汇报及下步计划 · IFS 亚太区代表处负责人 & GFSI 中国工作组能力建设组组长 熊传武
11:30	GFSI 中国 & CCFA & 沃尔玛基金会联手中小企业能力建设 · 百事大中国区质量保证总监 & GFSI 中国工作组指导委员会副主席 姚晖 · 中国连锁经营协会副会长 楚东
11:45	企业最佳能力建设实践——新希望六和 · 新希望六和食品安全与质量事务总监 & GFSI 中国工作组指导委员会副主席 刘龙海
12:00	初级农产品全球市场项目介绍 · 星巴克中国供应商管理质量总监 & GFSI 中国工作组能力建设组副组长 吴炜菁
12:15	助力中小企业，夯实食安基础 - 艺康经验分享 · 艺康集团亚太区食品安全负责人 聂豫蓉
12:30	圆桌论坛：食品安全能力建设多方协作 · 沃尔玛中国法规合规高级总监 & GFSI 中国工作组指导委员会联席主席 陈红 · 企业代表：星巴克中国供应商管理质量总监 & GFSI 中国工作组能力建设组副组长 吴炜菁 · 在线电商平台代表：阿里巴巴集团高级运营专家、阿里巴巴认证负责人 郭庆榕 · 咨询审核服务商代表：SGS 零售业务部总经理 吴明

12:50-14:00	代表午餐
下午全体会议	
主持人：GFSI 中国荣誉顾问 & 国家食品安全风险评估中心总顾问 陈君石院士	
食品安全文化 – 美好生活的未来	
14:00	GFSI 最新食品安全文化立场报告概述及发布 最佳实践分享 欧尚质量和食品安全文化 · 法国欧尚超市企业质量总监 & GFSI 董事 PIERRE DE GINESTEL
14:20	最佳实践分享 BRF 质量和食品安全文化 · BRF S.A. 全球食品安全总监 & GFSI 董事 JEAN-FRANÇOIS LEGRAND
食品安全生产的未来	
14:35	最佳实践分享 – 达能食品安全审计体系 · 达能集团首席食品安全官 & GFSI 董事 Frédéric RENE
14:50	食品安全与创新 · 星巴克中国及亚太地区产品创新、食品安全和法规副总裁 张玲
15:05	未来餐饮业的食品安全 (TBC) · 麦当劳中国食品安全总监 黄河
15:20-16:00	茶歇
闭幕会议	
主持人：GFSI 中国荣誉顾问 & 国家食品安全风险评估中心总顾问 陈君石院士	
食品安全的未来	
16:00	食品安全的未来趋势展望 · GFSI 中国荣誉顾问 & 国家食品安全风险评估中心总顾问 陈君石院士
16:15	日本的食物安全管理 · 日本农林水产省食品企业行动室长 Nobuyuki Tsuzuki
16:30	建立公私合作伙伴关系 (PPPs) · 嘉吉公司食品安全质量和法规全球监管和科学事务副总裁 Joseph Scimeca
未来从这里开始暨 GFSI 中国工作组进展成果发布会	
16:45	· 蒙牛乳业副总裁 & GFSI 中国工作组指导委员会联席主席 杨志刚 · 沃尔玛中国法规合规高级总监 & GFSI 中国工作组指导委员会联席主席 陈红
17:00	可持续食品安全的未来 – 满足消费分级下顾客需求的自有品牌发展 · 麦德龙中国区总裁 & GFSI 中国工作组理事会联席主席 康德
17:15	沃尔玛门店和山姆会员商店：通过食品安全建立信任 · 山姆会员商店中国业务总裁及沃尔玛中国首席执行官 文安德
17:30	高层座谈：食品安全在新兴挑战下的协作未来 主持人：GFSI 中国荣誉顾问 & 国家食品安全风险评估中心总顾问 陈君石院士 · 日本农林水产省食品企业行动室长 Nobuyuki Tsuzuki · 麦德龙中国区总裁 & GFSI 中国工作组理事会联席主席 康德 · 新希望六和股份有限公司董事长 & GFSI 董事 刘畅 · 中粮集团安全部总监 & GFSI 中国工作组指导委员会副主席 陈志刚 · 星巴克中国及亚太地区产品创新、食品安全和法规副总裁 张玲
18:00	闭幕致辞 & 2019 GFSI 中国主题日与您相约成都 · 新希望六和股份有限公司董事长 & GFSI 董事 刘畅

Speakers 演讲嘉宾



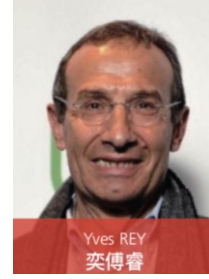
Chief Food Safety Officer, Danone & GFSI Board Member
达能集团首席食品安全官 & GFSI 董事



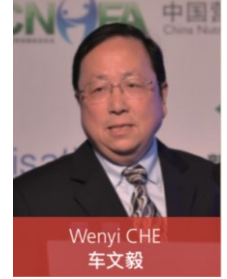
Chairman, Bright Dairy
光明乳业有限公司党委书记、董事长



VP COFCO & GFSI Board Member
中粮集团党组副书记、副总裁 & GFSI 董事



Senior Advisor for Leading Food Companies, Former Corporate General Manager, Danone Group & Former GFSI Chairman and Honorable Advisor of GFSI China LG.
食品行业资深顾问、前达能集团质量总经理、GFSI 前主席 & 中国工作组荣誉专家



Chief Advisor, GFSI China Local Group
GFSI 中国工作组首席顾问



Deputy President, China Chain Store & Franchise Association
中国连锁经营协会副会长



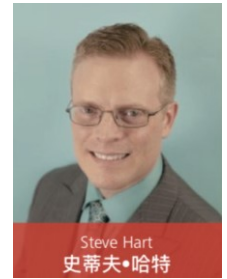
Secretary General, China Nutrition & Health Food Association
中国营养保健食品协会秘书长



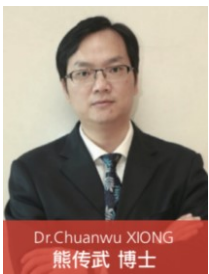
Executive Secretary General, China Animal Health and Food Safety Initiative
全国动物健康与食品安全倡议执行秘书长



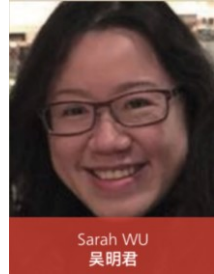
Corporate Quality Director, Auchan & GFSI Board Member
法国欧尚超市企业质量总监 & GFSI 董事



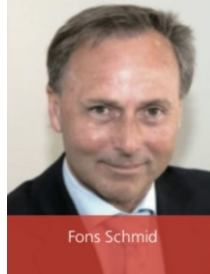
VP Of Education, Outreach, GAA
全球水产养殖联盟(GAA)教育与外展副总裁



China Representative, IFS
IFS 亚太区代表处负责人



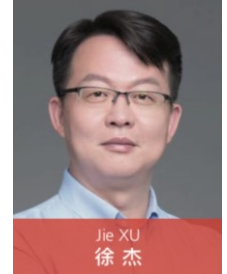
China Representative, SQF
SQF 中国代表



Chairman, FSSC22000
FSSC22000 主席



Global Sales & Marketing and APAC Director, BRC
英国零售商协会(BRC)全球销售与市场及亚太区总监



Food Safety Director, Danone China & GFSI China LG Steering Committee Vice Chair
达能中国食品安全总监 & GFSI 中国工作组指导委员会副主席



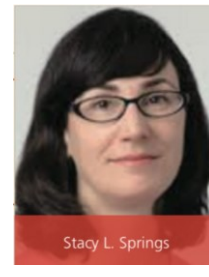
Executive Director, Walmart Food Safety Collaboration Center & GFSI China LG Steering Committee Vice Chair
沃尔玛食品安全协作中心执行主任 & GFSI 中国工作组指导委员会副主席



Director, Food Safety Standard Division I, China National Center for Food Safety Risk Assessment
国家食品安全风险评估中心标准一部主任



Director of North Asia Regional Regulatory Affairs, Cargill & GFSI China LG Collaboration and Regulatory Affairs Task Force Leader
嘉吉北亚区法规事务总监 & GFSI 中国工作组协作沟通和法规事务组组长

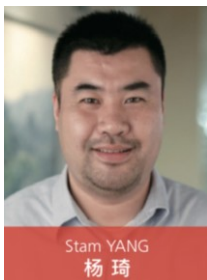


Senior Director of Programs, MIT 麻省理工学院(MIT)生物医学创新中心高级项目主任



Senior Manager, Food Supply and Integrity Services, PwC China & GFSI China LG Collaboration and Regulatory Affairs Task Force Deputy Leader
普华永道中国食品行业诚信服务高级经理 & GFSI 中国工作组协作沟通和法规事务组副组长

Speakers 演讲嘉宾



Stam YANG
杨琦

Senior Director, Food Safety & Quality, Starbucks China & GFSI China LG Steering Committee Vice Chair
星巴克中国食品安全 & 质量高级总监 & GFSI 中国工作组指导委员会副主席 杨琦



Hong MIAO
苗虹

Food Safety Director, Ele.me
饿了么食品安全总监



Qingrong GUO
郭庆榕

Alibaba Group Senior Business Operation Advisor, Alibaba Certification Department Director
阿里巴巴集团高级运营专家, 阿里巴巴认证负责人



Hervé MARTIN
马国维

National Food Safety and Quality Director, Carrefour China & GFSI China LG Steering Committee Vice Chair
家乐福中国全国食品安全与质量总监 & GFSI 中国工作组指导委员会副主席



BIN SUN
孙彬

Quality Director, JD Mall
京东商城品质总监



Yang LU
卢扬

Food Safety Director, Meituan-Dianping
美团点评食品安全总监



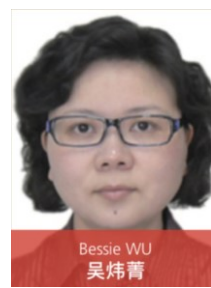
Heidi YAO
姚晖

Quality Assurance Director, PepsiCo China Region & GFSI China LG Steering Committee Vice Chair
百事大中国区质量保证总监 & GFSI 中国工作组指导委员会副主席



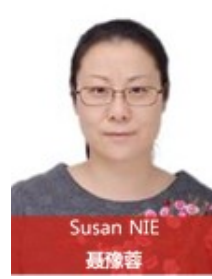
Longhai LIU
刘龙海

Director, Food Safety and Quality Affairs, New Hope Liuhe, China & GFSI China LG Steering Committee Vice Chair
新希望六和食品安全与质量事务总监 & GFSI 中国工作组指导委员会副主席



Bessie WU
吴炜菁

QA Director, Supplier Quality Management, Starbucks China & GFSI China LG Capability Building Task Force Deputy Leader
星巴克中国供应商管理质量总监 & GFSI 中国工作组能力建设组副组长



Susan NIE
聂豫蓉

Sr Food Safety Leader, GC & AP, Ecolab
艺康集团亚太区食品安全负责人



Jenny Chen Kilkelly
陈红

Senior Director, Regulatory Compliance, Walmart China & GFSI China LG Steering Committee Co-Chair
沃尔玛中国法规合规高级总监 & GFSI 中国工作组指导委员会联席主席



Ming WU
吴明

General Manager, Retailing and Distribution Sector, SGS China
SGS 零售业务部总经理



Jean-François LEGRAND

Global Food Safety Lead, BRF S.A & GFSI Board Member
巴西BRF食品公司全球食品安全总监 & GFSI 董事



Linda ZHANG
张玲

VP, Product Innovation, Food Safety & Quality, China & Asia Pacific, Starbucks
星巴克中国及亚太地区产品创新、食品安全和法规副总裁



DHelena HUANG
黄河

Food Safety Director, McDonald's China
麦当劳中国食品安全总监



Junshi CHEN
陈君石

Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor
中国荣誉顾问 & 国家食品安全风险评估中心总顾问



Nobuyuki Tsuzuki
都筑伸幸

Director, Food Industrial Corporate Affairs Office, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF)
日本农林水产省食品企业行动室长



Joseph Scimeca

Vice President, Global Regulatory and Scientific Affairs, Corporate Food Safety Quality and Regulatory, Cargill
嘉吉公司食品安全质量和法规全球监管和科学事务副总裁



Zhigang YANG
杨志刚

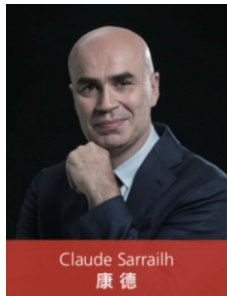
VP, Mengniu Dairy & GFSI China LG Steering Committee Co-Chair and Jenny CHEN, Senior Director, Regulatory Compliance, Walmart China & GFSI China LG Steering Committee Co-Chair
蒙牛乳业副总裁 & GFSI 中国工作组指导委员会联席主席



Zhigang CHEN
陈志刚

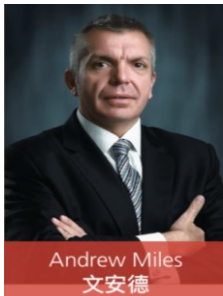
Director, Safety Department, COFCO & GFSI China LG Steering Committee Vice Chair
中粮集团安全部总监 & GFSI 中国工作组指导委员会副主席

Speakers 演讲嘉宾



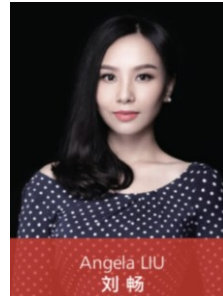
Claude Sarrailh
康德

President, Metro China & GFSI China
LG Supervisory Board Co-Chair
麦德龙中国区总裁 & GFSI 中国工作
组理事会联席主席



Andrew Miles
文安德

Andrew Miles, President of Sam's Club
China and Deputy CEO of Walmart China
山姆会员商店中国业务总裁及沃尔玛
中国副首席执行官



Angela Liu
刘畅

Chairlady of New Hope Liuhe, China &
GFSI Board Member
新希望六和董事长&GFSI董事



Scenes from Focus Day 活动现场

GFSI China LG 2nd General Meeting in 2018 GFSI中国工作组2018年第二次全体会议



Scenes from Focus Day 活动现场

GFSI China LG 2nd General Meeting in 2018 GFSI中国工作组2018年第二次全体会议



**Capability Building Task Force
能力建设组**



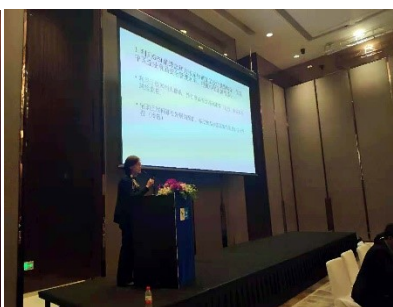
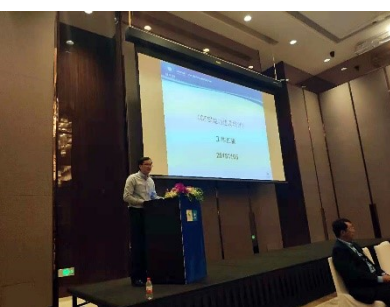
**Collaboration and Regulatory Affairs Task Force
协作沟通和法规事务组**



**Certification Programmes Harmonisation
& Implementation Task Force
认证方案协调和实施组**



**E-Commerce Food Safety Task Force
互联网食品安全组**



Scenes from Focus Day 活动现场



Frédéric RENE, Chief Food Safety Officer, Danone & GFSI Board Member addressed in the Welcome Opening Session.
达能集团首席食品安全官&GFSI董事Frédéric RENE对本次大会进行欢迎介绍。



Shaohua PU, Chairman, Bright Dairy, China addressed in the Opening Session.
光明乳业有限公司党委书记、董事长濮韶华为大会进行欢迎致辞。



Zaotian WAN, VP COFCO & GFSI Board Member addressed in the Opening Session.
中粮集团党组副书记、副总裁 & GFSI 董事万早田代表GFSI董事会致辞。



PIERRE DE GINESTEL, Corporate Quality Director, Auchan & GFSI Board Member and Frédéric RENE, Chief Food Safety Officer, Danone & GFSI Board Member introduced the latest GFSI developments around the world and invited all delegates to participate the Global Food Safety Conference in Nice, France, in 2019.
法国欧尚超市企业质量总监 & GFSI 董事 PIERRE DE GINESTEL和达能集团首席食品安全官 & GFSI 董事 Frédéric RENE对GFSI全球食品安全倡议在全球的最新进展进行了介绍，并邀请全体与会代表参加2019年将于法国尼斯举行全球食品安全大会。



Scenes from Focus Day 活动现场



Opening Panel - “Emerging Challenges in Food Safety - Innovation and New Technology for a Better Life”, moderated by Yves REY, Senior Advisor for Leading Food Companies, Former Corporate General Manager, Danone Group & Former GFSI Chairman and Honorable Advisor of GFSI China LG.

Panelists were: Wenyi CHE, Chief Advisor, GFSI China Local Group; Dong CHU, Deputy President, China Chain Store & Franchise Association; Xuecong LIU, Secretary General, China Nutrition & Health Food Association; Zhongchao SUN, Executive Secretary General, China Animal Health and Food Safety Initiative

开幕座谈—“应对食品安全面临的新挑战—创新和新技术共创美好生活”，主持人为食品行业资深顾问、前达能集团质量总经理、GFSI 前主席 & 中国工作组荣誉专家奕傅睿。

座谈嘉宾有：GFSI 中国工作组首席顾问车文毅；中国连锁经营协会副会长楚东；中国营养保健食品协会秘书长刘学聪；全国动物健康与食品安全倡议执行秘书长孙忠超

GFSI CPOs Panel - “GFSI Strategy in Action – Harmonisation in Private Certification Programmes”, moderated by Marie-Claude Quentin, Senior Technical Manager, GFSI.

Panelists were: Steve Hart, VP Of Education, Outreach, GAA; Chuanwu XIONG, China Representative, IFS; Sarah WU, China Representative, SQF; Fons Schmid, Chairman, FSSC22000; John Tomlinson, Global Sales & Marketing and APAC Director, BRC

GFSI 战略在行动——行业标准方案的最新协调进展（GFSI 认可的认证方案所有者座谈）主持人为GFSI 高级技术经理 Marie-Claude Quentin女士。
座谈嘉宾有：全球水产养殖联盟(GAA)教育与外展副总裁 Steve Hart; IFS 亚太区代表处负责人熊传武; SQF 中国代表吴明君; FSSC22000 主席 Fons Schmid; 英国零售商协会(BRC)全球销售与市场及亚太区总监 John Tomlinson



Scenes from Focus Day 活动现场

BREAKOUT SESSIONS 专题分论坛

Breakout 1 专题讨论1
Trust as Foundation – Collaboration Communication and Regulatory Affairs
以信任为基础的创新 - 协作沟通和法规事务



Scenes from Focus Day 活动现场

BREAKOUT SESSIONS 专题分论坛

Breakout 2 专题讨论2 E-Commerce Food Safety 互联网+食品安全



Scenes from Focus Day 活动现场

BREAKOUT SESSIONS 专题分论坛

Breakout 3 专题讨论3 Capability Building in Food Safety 食品安全能力建设



Scenes from Focus Day 活动现场



PIERRE DE GINESTEL, Corporate Quality Director, Auchan & GFSI Board member shared the best practice of quality and food safety culture at Auchan. 法国欧尚超市企业质量总监 & GFSI 董事 PIERRE DE GINESTEL介绍了欧尚的质量和食品安全文化。



JEAN-FRANÇOIS LEGRAND, Global Food Safety Lead, BRF S.A & GFSI Board Member shared the best practice of quality and food safety culture at BRF. 巴西BRF食品公司全球食品安全总监 & GFSI 董事 JEAN-FRANÇOIS LEGRAND介绍了BRF的质量和食品安全文化。



Frédéric RENE, Chief Food Safety Officer, Danone & GFSI Board Member shared the best practice of Danone food safety audits system. 达能集团首席食品安全官 & GFSI 董事 Frédéric RENE介绍了达能食品安全审计体系。



Linda ZHANG, VP, Product Innovation, Food Safety & Quality, China & Asia Pacific, Starbucks Introduced Starbucks food safety and innovation. 星巴克中国及亚太地区产品创新、食品安全和法规副总裁张玲介绍了星巴克的食品安全与创新。



Helena HUANG, Food Safety Director, McDonald's China introduced food safety in future catering. 麦当劳中国食品安全总监黄河介绍了未来餐饮业的食物安全。

Scenes from Focus Day 活动现场



Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor gave a speech on prospects for the future of food safety.
陈君石院士进行了以“食品安全的未来趋势展望”为主旨的发言。



Nobuyuki Tsuzuki, Director, Food Industrial Corporate Affairs Office, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF), Japan introduced the food safety management in Japan. 日本农林水产省食品企业行动室长都筑伸幸介绍了日本的食品安全管理。



Joseph Scimeca, Vice President, Global Regulatory and Scientific Affairs, Corporate Food Safety Quality and Regulatory, Cargill gave a speech on building public-private-partnerships (PPPs).
嘉吉公司食品安全质量和法规全球监管和科学事务副总裁 Joseph Scimeca进行了以“建立公私合作伙伴关系 (PPPs)”为主旨的发言。



Claude Sarrailh, President, Metro China & GFSI China LG Supervisory Board Co-Chair gave a speech on future of sustainable food safety - private own brand to meet the consumer consumption classification.
麦德龙中国区总裁 & GFSI 中国工作组理事会联席主席康德进行了以“可持续食品安全的未来 - 满足消费分级下顾客需求的自有品牌发展”为主旨的发言。

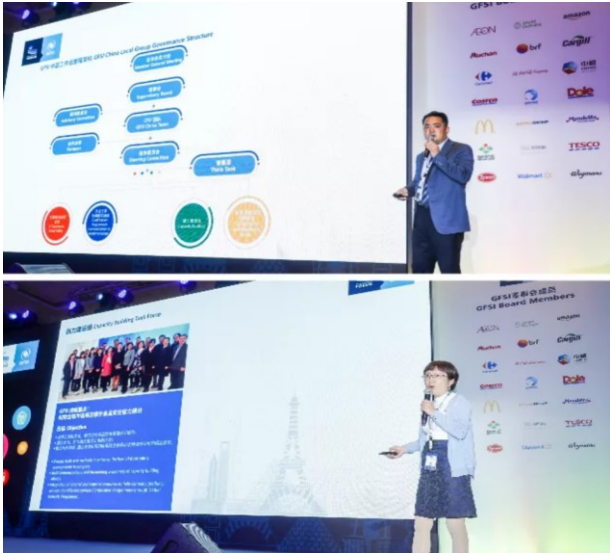


Andrew Miles, President of Sam's Club China and Deputy CEO of Walmart China gave a speech on Walmart stores and Sam's Club: building trust through food safety.
山姆会员商店中国业务总裁及沃尔玛中国副首席执行官文安德进行了以“沃尔玛门店和山姆会员商店：通过食品安全建立信任”为主旨的发言。



Angela LIU, Chairlady of New Hope Liuhe, China & GFSI Board Member delivered a closing remark and sincerely invited everyone to participate in the 8th GFSI China Focus Day to be held in Chengdu, Sichuan on October 16, 2019
新希望六和董事长&GFSI董事刘畅女士进行了闭幕致辞，并诚挚地邀请大家参加将于2019年10月16日将于四川成都举行的第八届“全球食品安全倡议 (GFSI) 中国主题日”

Scenes from Focus Day 活动现场



Zhigang YANG, VP, Mengniu Dairy & GFSI China LG Steering Committee Co-Chair and Jenny CHEN, Senior Director, Regulatory Compliance, Walmart China & GFSI China LG Steering Committee Co-Chair introduced the 2017-2018 GFSI China Local Group progress report.

蒙牛乳业副总裁 & GFSI 中国工作组指导委员会联席主席杨志刚和沃尔玛中国法规合规高级总监 & GFSI 中国工作组指导委员会联席主席陈红进行了2017-2018年GFSI中国工作组进展报告介绍。

The unveiling ceremony of the new report was done with together of the release of the Chinese translation of “Tackling Food Fraud Through Food Safety Management System” and “A Culture of Food Safety A Position Paper from the Global Food Safety Initiative (GFSI)”.

《不同视角看追溯》报告发布的揭幕仪式以及《通过食品安全管理体系应对食品掺假》和《食品安全文化全球食品安全倡议（GFSI）意见书》的中文译本发布。



Top Leadership Panel - “Collaborative Future of Food Safety to Face Emerging Challenges”, moderated by Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China LG Honorable Advisor
Panelists were: Nobuyuki Tsuzuki, Director, Food Industrial Corporate Affairs Office, Food Industry Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (MAFF); Claude Sarraillh, President, Metro China & GFSI China LG Supervisory Board Co-Chair; Angela LIU, Chairlady of New Hope Liuhe, China & GFSI Board Member; Zhigang CHEN, Director, Safety Department, COFCO & GFSI China LG Steering Committee Vice Chair; Linda ZHANG, VP, Product Innovation, Food Safety & Quality, China & Asia Pacific, Starbucks

高层座谈 - “食品安全在新兴挑战下的协作未来”，主持人为陈君石院士。座谈的嘉宾：日本农林水产省食品企业行动室长 Nobuyuki Tsuzuki；麦德龙中国区总裁 & GFSI 中国工作组理事会联席主席 康德；新希望六和股份有限公司董事长 & GFSI 董事 刘畅；中粮集团安全部总监 & GFSI 中国工作组指导委员会副主席 陈志刚；星巴克中国及亚太地区产品创新、食品安全和法规副总裁 张玲



Sponsors Display 赞助商展示



GFSI LG General Meeting Coffee Break
Sponsored by Brightdairy
GFSI中国工作组会议茶歇由光明乳业赞助



VIP Lunch and Lunch Sponsored by New Hope Liuhe
VIP午餐及代表午餐由新希望六和赞助



VIP Reception Dinner Sponsored by COFCO
嘉宾欢迎晚宴由中粮集团赞助



Coffee Break Sponsored by Danone
茶歇由达能集团赞助

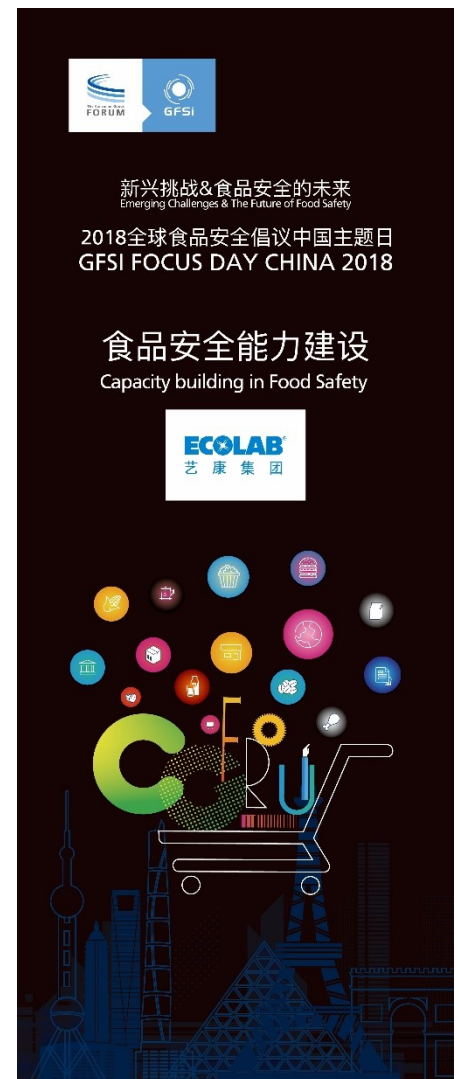
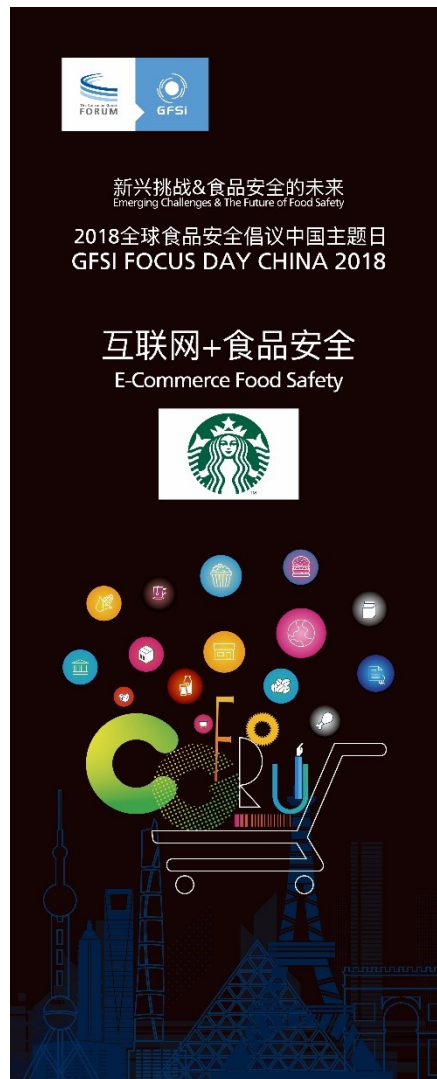
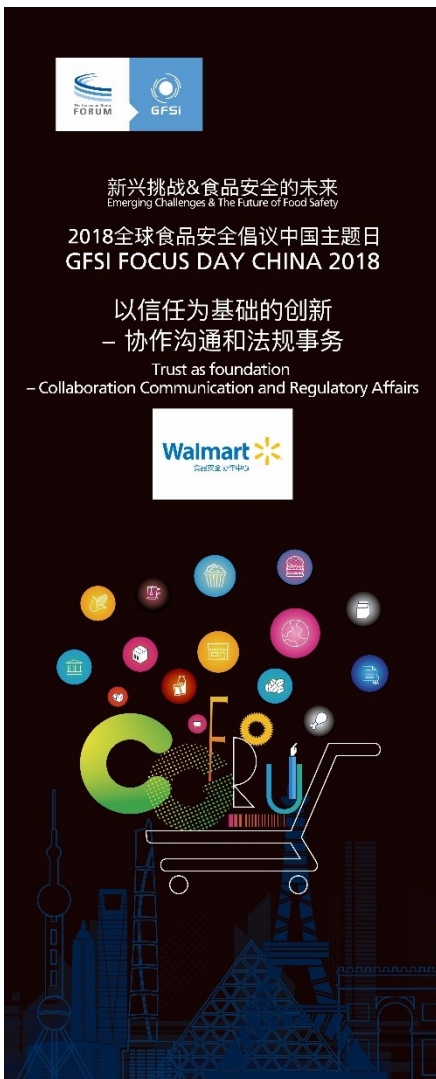
Sponsors Display 赞助商展示



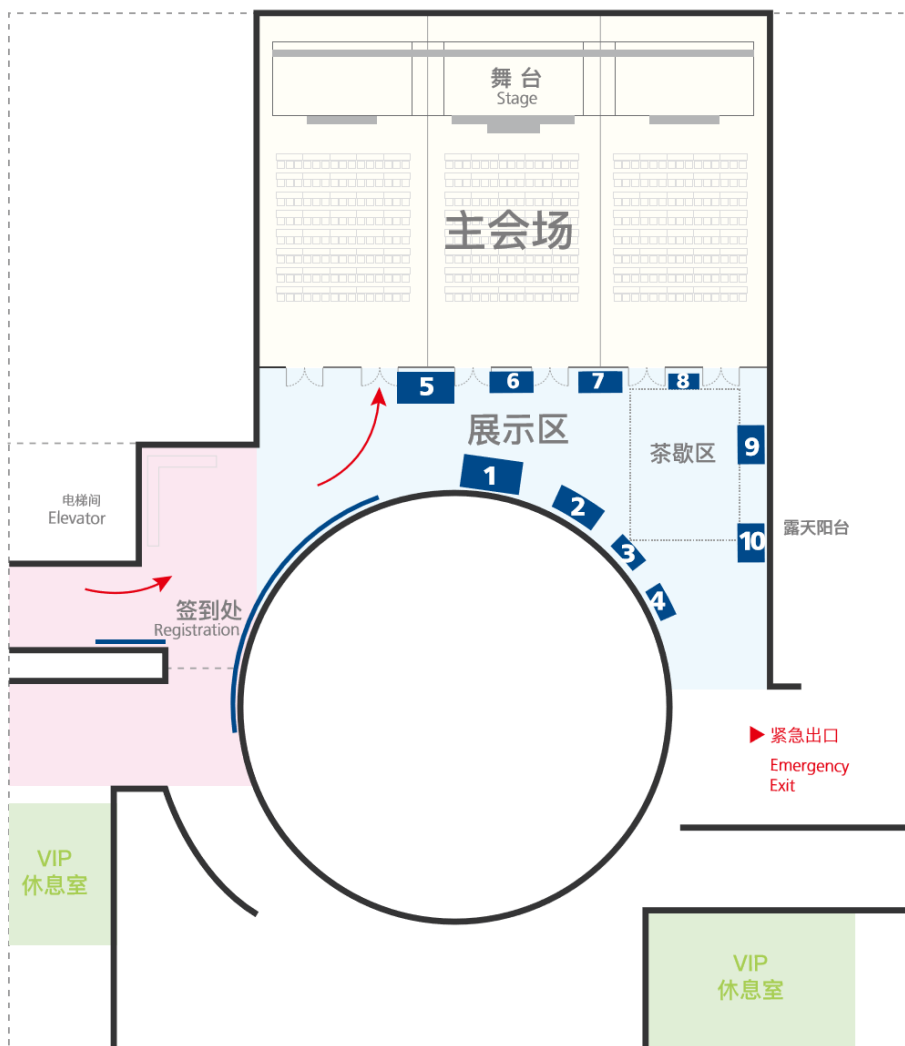
Breakout 1 Sponsored by Walmart
Food Safety Collaboration Center
专题1赞助商: 沃尔玛食品安全
协作中心

Breakout 2 Sponsored by Starbucks
专题2赞助商: 星巴克

Breakout 3 Sponsored by Ecolab
专题3赞助商: 艺康集团



Sponsors Display 赞助商展示



Booth No.	Company Name	Booth No.	Company Name
01	New Hope Liuhe 新希望六和	06	COFCO 中粮集团
02	Brightdairy 光明乳业	07	SAI GLOBAL 华赛天成
03	SGS 通标	08	Intertek 天祥
04	Rentokil Initial 能多洁	09	Ecolab 艺康
05	Danone 达能	10	Starbucks China 星巴克中国

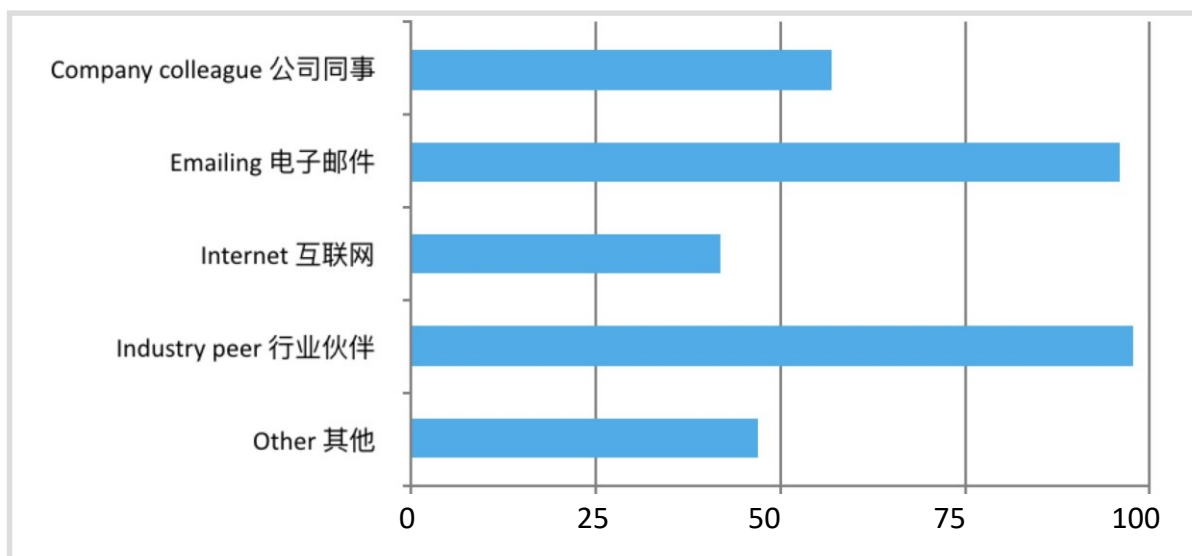


Sponsors Display 赞助商展示

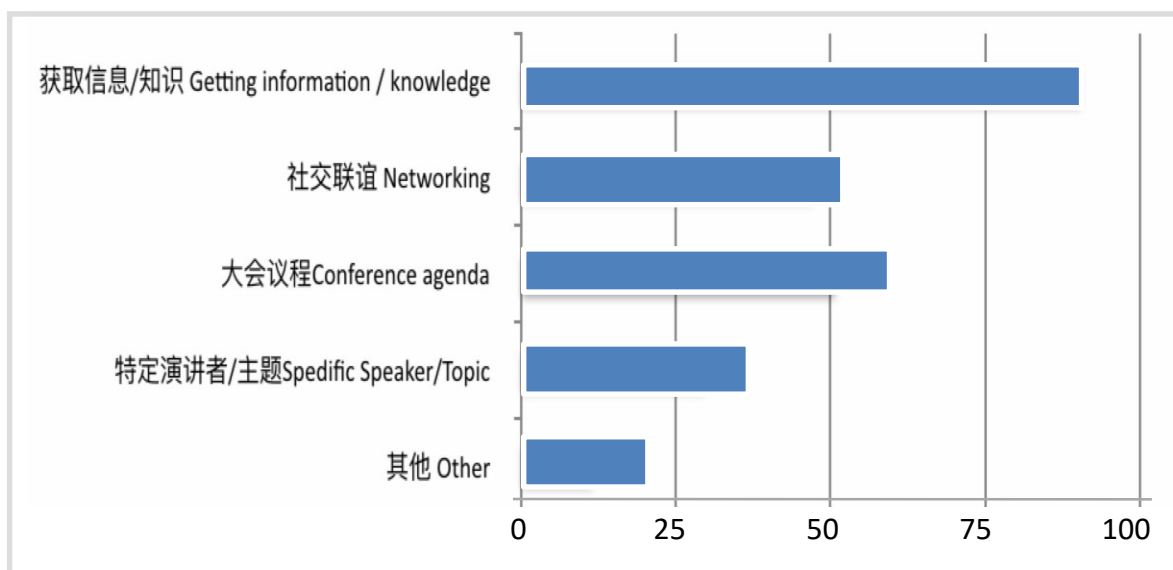


Online Registration Statistics 在线登记数据分析

How have you heard about the GFSI Focus Day?
如何知道GFSI主题日活动

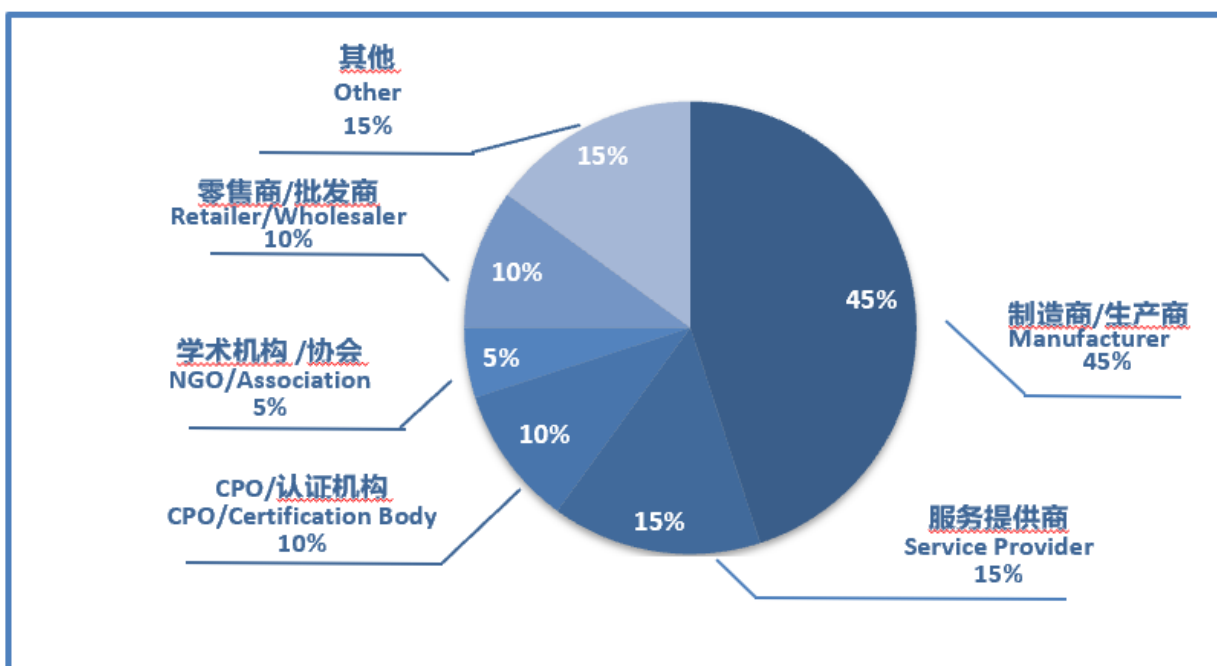


What are your main reason(s) for attending this event?
参加会议的主要原因?

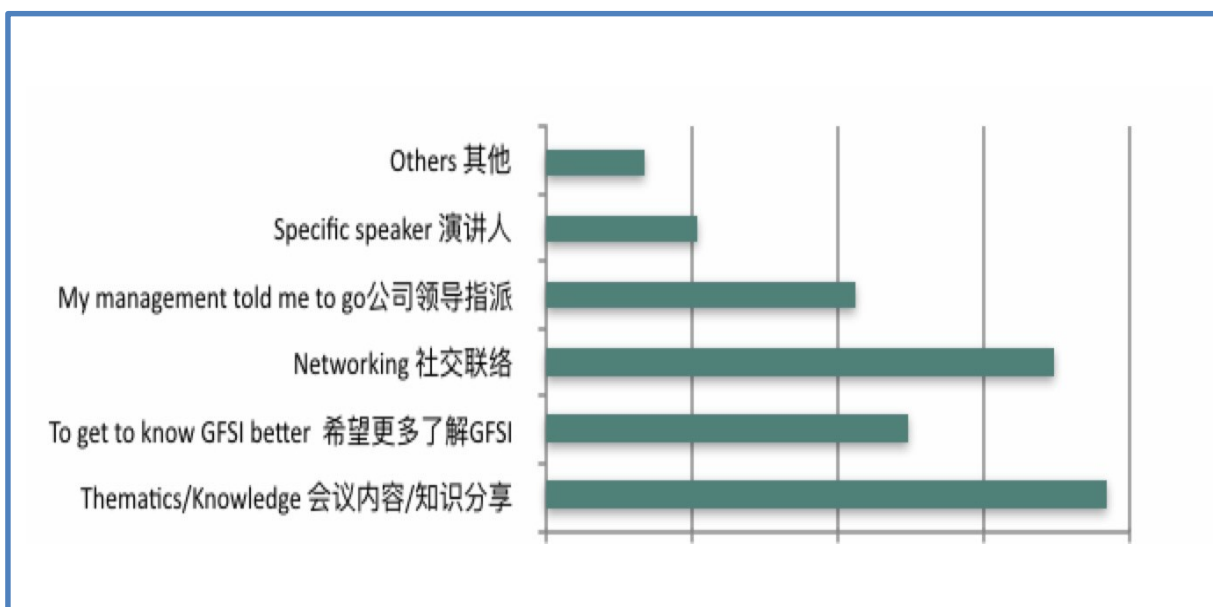


Evaluation Questionnaire Report 评估问卷报告

Q1 I am a:
您来自:

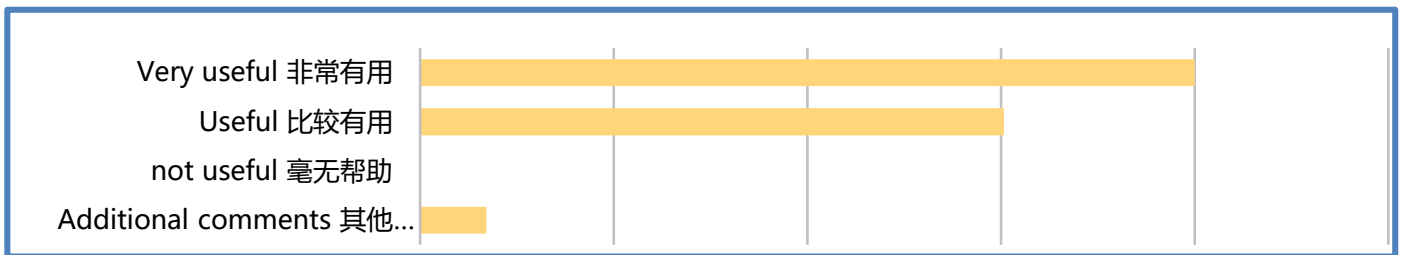


Q2 What were your main reasons for attending the GFSI Focus Day?
您参加GFSI主题日活动的主要目的是:



Evaluation Questionnaire Report 评估问卷报告

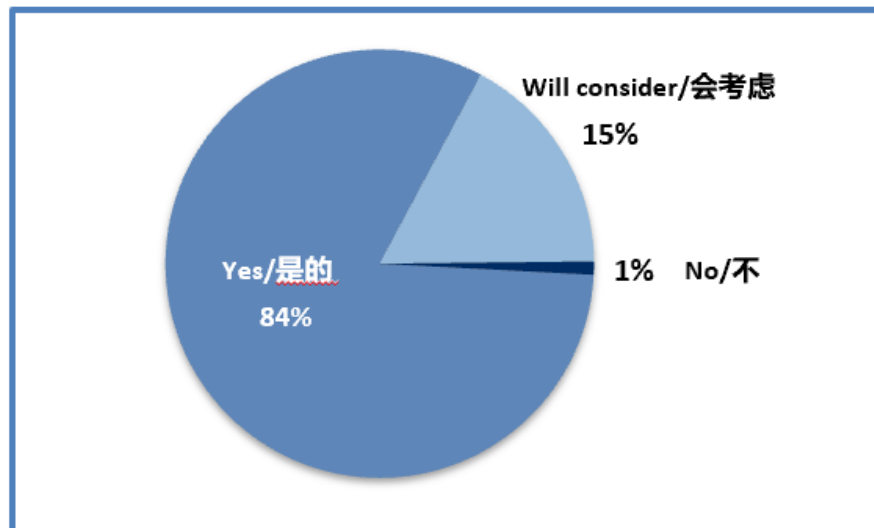
Q3 Let us know how you liked the Focus Day and how useful you found it. 请说明主题日活动是否对您有用



Q4 Focus Day Organisation 主题日活动的组织情况

General Organisation 组织情况	Conference Audio/Visuals 会议音视频效果	Registration 登记	Interpretation 同传翻译	Overall evaluation 整体评价
4.7	4.5	4.6	3.6	4.4

Q5 Would you attend another GFSI event? 您还会参与GFSI的活动吗?



Acknowledgement 鸣谢

Co-Host 承办单位



JadeSponsor 翡翠赞助商



PlatinumSponsor 白金赞助商



DiamondSponsor 钻石赞助商



PearlSponsor 珍珠赞助商



CrystalSponsor 水晶赞助商



GoldSponsor 金牌赞助商



SilverSponsor 银牌赞助商



BronzeSponsor 铜牌赞助商





25th-28th
FEBRUARY 2019

NICE
FRANCE

25日-28日
2019年2月 尼斯
法国

tcgfoodsafety.com

#gfsi19

GFSI CONFERENCE
GFSI 全球食品安全大会



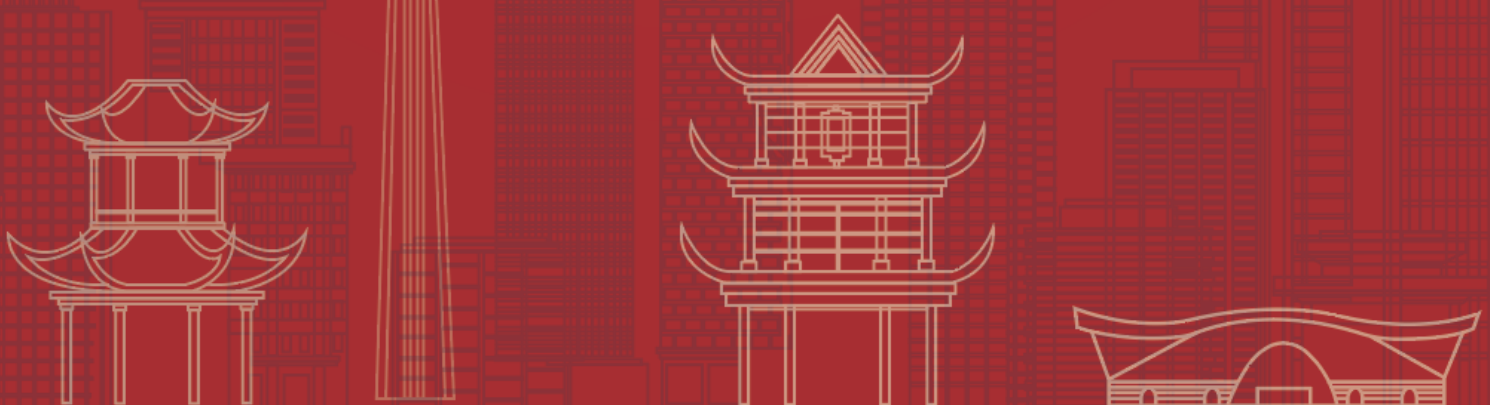
GFSI FOCUS DAY CHINA 2019

2019年全球食品安全倡议中国主题日



16th OCTOBER 2019 | 2019年10月16日
CHENGDU CHINA | 中国·成都

Crowne Plaza Chengdu West
新希望皇冠假日酒店





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